

# ColorSystem

The refinishing system your BMW deserves.

Original BMW  
Accessories

ColorSystem



The Ultimate  
Driving Machine®

## **BMW appreciates that water-based paint technology is better for the environment.**

ColorSystem from BMW uses water to dissolve the paint pigments. By using the ColorSystem basic paints, your BMW center reduces the emission of organic solvents by up to 90%. ColorSystem is completely environmentally-compatible and already meets specifications that future legislation will require.

ColorSystem is engineered to be one of the world's most technologically-advanced paint systems. Only water-based paints are used for refinishing. Working with BMW, ColorSystem contributes actively to reducing environmental impact and conserving valuable natural resources.



**The best refinishing job is one that you don't even notice.**

**A pity, really, because it's something to be proud of.**

ColorSystem from BMW offers refinishing solutions that meet our original manufacturer standards. The ColorSystem solution is the end product of many years of research and development and stringent laboratory testing. BMW's quality requirements for color match, intensity, brightness, protection, and durability are second to none, and ColorSystem meets them all. You'll also find that ColorSystem sails through the most crucial test of all: not seeing where the damage was.



**A brilliant finish**

**Water-based paints for every conceivable color**



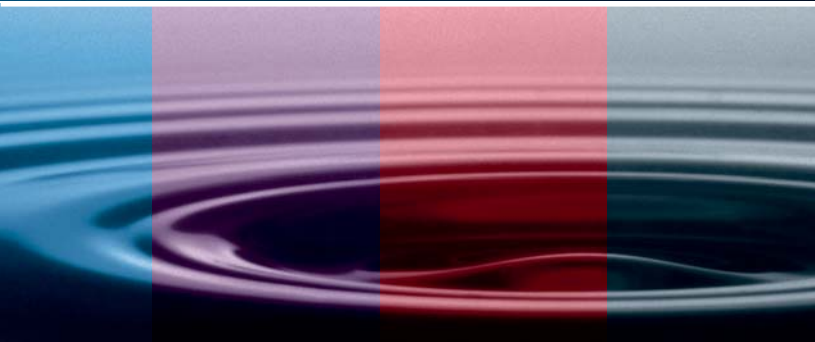
## The precise color-matching you want.

Spectral analyses and sample applications with ColorSystem are integrated into the refinishing process to ensure that the right color for your vehicle is selected from the 10,000-plus available possibilities. Whether you drive an early- or late-model BMW, ColorSystem can match your vehicle's color.

## The expert advice you need.

Your authorized BMW center staff are thoroughly familiar with ColorSystem, so they can answer any questions you may have. They can provide advice on how your vehicle can be repainted to original-manufacturer standard, or how minor scratches and dents can be removed.

**ColorSystem from BMW: the right choice**



## And for those times when you choose to make your own touch-ups or repairs....

Not all refinishing requires the attention of BMW center professionals. When you want to make minor touch-ups on your own, ColorSystem from BMW offers **paint sticks** that you can use at home with high-quality results. ColorSystem also offers **paint protection films** that help to guard your vehicle's paint against damage from road debris. Visit your authorized BMW center to learn about how you can protect your BMW's appearance—and its resale value—with ColorSystem.

It's all in the details



Touch-ups are fast, easy, and effective



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