

BMW Extended
Vehicle Protection

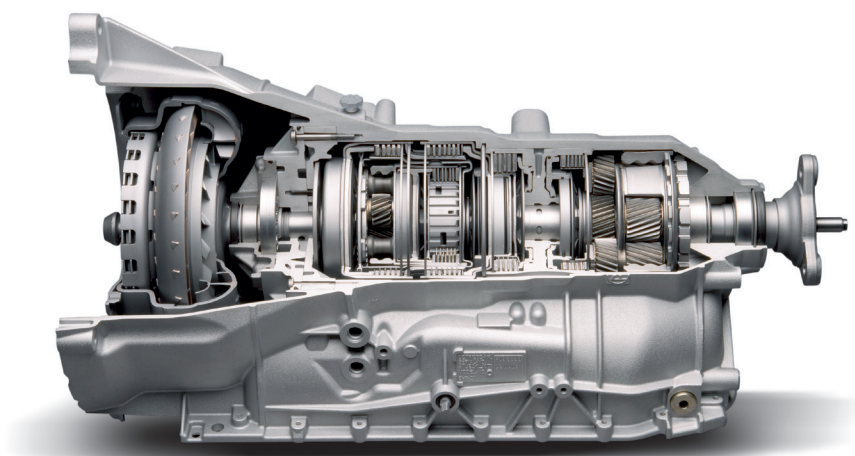


The Ultimate
Driving Machine®

bmwusa.com

BMW EXTENDED VEHICLE PROTECTION

NO FAKE REPRODUCTIONS HERE.



Obligor:

BMW of North America, LLC
300 Chestnut Ridge Road
Woodcliff Lake, NJ 07677-7731
800-831-1117

In Florida and Oklahoma, the obligor is:

BMW Extended Service Corporation
300 Chestnut Ridge Road
Woodcliff Lake, NJ 07677-7731
800-831-1117
FL License Number: 65501

Special Note: Coverage under this program is limited to defects in material or workmanship only. Wear and tear is the responsibility of the vehicle owner.

This brochure is a summary of some of the benefits available with BMW Extended Vehicle Protection and should not be relied upon when purchasing coverage. Please refer to the BMW Extended Vehicle Protection Contract Limited Agreement Application for specific coverage details. Changes may have been made to the BMW Extended Vehicle Protection program since the printing of this brochure. All transactions related to the BMW Extended Vehicle Protection program are governed solely by the provisions of the program agreement. See your actual agreement for details of coverage, as well as terms, conditions and costs.

ONLY 100% ORIGINAL BMW REPLACEMENT PARTS.

All BMW drivers are not created equal. Whatever your driving habits happen to be, there's an extended service contract designed for you. BMW tailored the BMW Extended Vehicle Protection program with your needs in mind. Program benefits include:

- Covered repairs performed at an authorized BMW repair facility.
- Use of only original BMW parts (vehicle safety and advanced components not compromised by inferior parts).
- 24-Hour BMW Roadside Assistance, in the unlikely event of a breakdown.
- Protection of vehicle resale value.
- A worry-free ownership experience.

The BMW Extended Vehicle Protection program offers you a level of security you simply won't find with any third-party contract provider. This program gives you the assurance that BMW stands firmly behind your service contract. All repairs are performed by trained BMW Technicians who use only new or remanufactured original BMW parts.

DEDUCTIBLE INFORMATION.

The BMW Extended Vehicle Protection program for both new and used vehicles has a deductible of \$50 per repair visit.



CHOOSE THE TIER THAT MATCHES YOUR DRIVING NEEDS.



If your vehicle is still covered under the BMW New Vehicle Limited Warranty* at the time of vehicle enrollment, you have the option of choosing between three coverage levels:

Powertrain Plus

- Covers major drive train components of the vehicle and offers protection against many major mechanical breakdowns.

Gold

- All features of Powertrain Plus, with additional coverage of Engine and Fuel System, Cooling System, Transmission, Final Drive Assembly, Steering, ABS, Electrical, Heat & A/C.

Platinum

- All features of Gold, with additional coverage of Audio and Entertainment Systems and Navigation System (and components of both).

You also have the option of choosing between the following terms**:

- 5-years/100,000 miles
- 6-years/100,000 miles
- 7-years/70,000 miles
- 7-years/100,000 miles

*Please check with your dealer regarding eligibility requirements.

**For example if the new vehicle sales date was 6/12/2008 and you purchase a 6-year/100,000 miles term, your coverage under this program will expire on 6/11/2014 or when the reading on your vehicle's odometer reaches 100,000 regardless of the contract purchase date or mileage at the contract purchase date.